

CHI HARU TANAKA

WORK EXPERIENCE /

APRIL 2010 – PRESENT

PSY/OPS TYPE FOUNDRY, SAN FRANCISCO
TYPE DESIGNER (FULL-TIME)

Create and assist with new typeface designs for various corporate clients. Work on projects from initial concept to final digital delivery. Clients include Chevrolet, Google, Milliken, Panera Bread, San Jose State University, The Melt, Urban Outfitters and the A&E television network.

NOVEMBER 2009 – APRIL 2010

LANDOR ASSOCIATES, SAN FRANCISCO
GRAPHIC DESIGNER (FREELANCE)

Designed brand identity, print, packaging and custom typeface for various corporate clients, including San Diego Zoo, Del Monte, Isaes and University of Colorado Denver.

AUGUST 2009 – MARCH 2010

JOHN MCNEIL STUDIO, SAN FRANCISCO
GRAPHIC DESIGNER (FREELANCE)

Worked on a full company rebrand of Juniper Networks for its NYSE launch. The new brand assets included a new logo, icons, advertisements, print collateral, and large scale street banners.

APRIL 2000 – JULY 2004

CREATIVE COMMUNICATION LESMAINS CO., TOKYO, JAPAN
GRAPHIC DESIGNER (FULL-TIME)

Advertising and campaign design for various clients including Honda, Tokyu Hands and Fancl.

EDUCATION /

JANUARY 2005 – SPRING 2009

ACADEMY OF ART UNIVERSITY, SAN FRANCISCO, CA
MFA in GRAPHIC DESIGN

APRIL 1996 – MARCH 2000

TAMA ART UNIVERSITY, TOKYO, JAPAN
BA in ART & DESIGN with a focus on TEXTILE DESIGN

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